

Cycling In Lowestoft Photography and Video Notice

Last updated: July 2026

Cycling In Lowestoft may take photographs and video recordings at rides, events, activities, Dr Bike sessions, Big Bike Revival activities, meetings and other public or community events.

We may use these images or recordings to:

- show what Cycling In Lowestoft does
- promote cycling locally
- share event updates
- report on activities
- support newsletters, website updates, social media posts and printed materials

Photographs and video may include:

- people taking part in events
- volunteers and organisers
- bikes and cycling activities
- group photos
- general event scenes

We will try to avoid using close-up images of anyone who has told us they do not want to be photographed or filmed.

If you do not want to be photographed or filmed, please tell an event organiser or the photographer on the day.

Parents or guardians should tell an organiser if they do not want a child in their care to be photographed or filmed.

We will not normally publish names with photos unless this has been agreed or is clearly appropriate for the context.

Photos and videos may be used on:

- the Cycling In Lowestoft website
- Cycling In Lowestoft social media
- newsletters
- posters, flyers or printed materials
- reports or updates about our activities

Our lawful basis for using event photos and videos is usually legitimate interests. This means we use images to promote and report on Cycling In Lowestoft activities, while also considering people's privacy and their right to object.

If you see a photo or video of yourself that you are unhappy with, please contact us through the website contact form and we will review it.

Contact:

<https://cyclinginlowestoft.co.uk/contact/>